



Access the best  
and brightest talent  
for your business

# About the Business School

## RUSSELL GROUP

### Russell Group University

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Cardiff University is 1 of 24 leading UK universities committed to maintaining the very best research, an outstanding teaching and learning experience and unrivalled links with business and the public sector.



### Hallmark of Excellence

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Cardiff Business School is widely regarded as one of the leading business and management schools in the UK. The School is amongst the 5% of business schools worldwide that are accredited by the Association of Advanced Collegiate Schools of Business (AACSB International).

## REF2014

### Research Excellence

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Cardiff Business School has been ranked 6th in the UK for the quality of its research in the 2014 Research Excellence Framework (REF) with 86% of its research classed as world leading.



### Consistently Outstanding

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Cardiff Business School is one of only two business schools in the UK to be ranked in the top ten in each of the Government's five assessment exercises since 1992.



### A Global School in the UK

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Cardiff University is ranked in the top 1.5% globally. The faculty of Cardiff Business School hail from 28 countries while students and alumni represent more than 120 countries, reflecting the School's global reach and international standing.



### Employability Rates

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Our graduates are among the most sought-after by employers – 95% of Cardiff Business School students were in employment or further study six months after graduating.

## Foreword

As Dean of Cardiff Business School, I am proud of the many achievements that have secured our position as a world-class institution. I am pleased that we are now able to expand our range of work placement opportunities and look forward to developing further employer partnerships in the coming months and years.

Our comprehensive research team ensures that we understand the latest industry trends and developments; this deep-rooted knowledge is embedded into our teaching and learning to ensure that our graduates meet the evolving needs of the most dynamic business employers and industry leaders.

A key aim is to foster strategic partnerships with the world's best organisations to provide students with work-based and/or international experience as part of their programme of study. We believe that this combination of up-to-the-minute business thinking and theory with practical experience will develop the highest calibre of work-ready business graduates; equipped with the 'Cardiff Business School' stamp of approval.

Here at Cardiff Business School, we continue to build upon our existing relationships with partners from around the globe, whilst at the same time identifying new opportunities for the school to work with a wider variety of employers in the future. We will do this by providing ready access to the talent, knowledge and services of Cardiff Business School enabling businesses to innovate and grow.

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**Martin Kitchener**

**Dean of Cardiff Business School**



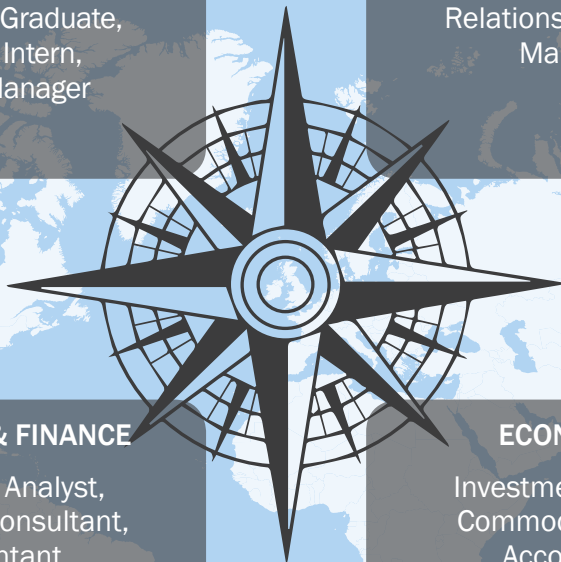
# Destinations of Cardiff Business School leavers

## BUSINESS MANAGEMENT

Marketing Associate,  
Management Trainee,  
Supply Chain Executive,  
Human Resources Manager,  
Operations Graduate,  
Finance Intern,  
Events Manager

## ACCOUNTING & FINANCE

Tax Associate,  
Audit Associate,  
Trainee Accountant,  
Accounts Analyst,  
Relationship Support  
Manager



## BANKING & FINANCE

Financial Analyst,  
Business Consultant,  
Accountant,  
Corporate Banking or  
Finance Scheme

## ECONOMICS

Investment Analyst,  
Commodity Dealer,  
Accountant,  
Change Analyst,  
Research Officer

We also offer opportunities for further learning through:

## MBA

















## SPECIALIST MSc DEGREES

Accounting & Finance;  
Economics; Management,  
Employment & Organisation;  
Logistics & Operational  
Management; Marketing &  
Strategy

## PhD

Business  
Management;  
Economics

# The opportunities we offer

Placement type	Year 1	Year 2	Year 3	MSc/ MBA
 <b>Insights</b> Term time				
 <b>Live Business Projects</b> June - Sept				
 <b>Business Management Integrated Placement</b> Jan - May				
 <b>Summer Internships</b> July - Sept				
 <b>Undergraduate Work Placement</b> 1 year paid placement				
 <b>Graduate Opportunities</b>				



Insights are short periods of unpaid work experience suitable for undergraduate students during term time and are flexibly set up around their university timetable. Insights take place within local organisations and the University makes a contribution towards travel expenses.

## Key Features

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- Flexible, term time work experience;
- Unpaid opportunities, up to 35 hours;
- Ideal for short sharp projects within a company;
- Get a fresh perspective from people brimming with ideas;
- Access to undergraduate students from all years and degree programmes.



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*Cardiff University's work experience scheme is brilliant for us because we find it's essential to get fresh new ideas and perspectives, and there's no better way of getting this than having bright young people on the case. It also provides us with excellent recruitment opportunities and helps expand the Chaat! team.*

**Rosena K Alim, Editor at Chaat! Magazine**



# Live Business Projects



Live Business Projects provide a valuable resource to organisations whilst providing opportunities for MBA and MSc students to apply the knowledge and skills gained during the taught phases of their Masters programme.

Working in partnership with businesses, the projects address a real business problem or issue and a comprehensive report is provided on completion.

Students are supported by a member of faculty from the Business School, who will act as an internal project mentor throughout the duration of the project. Typically, projects last 11 weeks, between June – September every year, with students only visiting the company initially to gather data and to later report on findings.

*Employer deadline - April*

## Key Features

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- A cost-effective way of obtaining a high-quality piece of work at a fraction of the cost of a mainstream provider;
- Privileged access to our students - individuals working for you who have a highly international perspective and recent learning from leading academics and practitioners;
- Your organisation's image enhanced among a group of future business leaders;
- The input of research findings and best practices from top business academics;
- Resources – our students have access to a wide range of economic, financial and market research databases;
- Tangible results: a project report, within a short timescale
- The opportunity to observe potential future recruits.

# Integrated Placement Programme



The Integrated Placement Programme is a unique and innovative programme for the School that integrates a structured period of work experience into the BSc Business Management degree. Only a select group of students can access the work placement programme in their 2nd year of study, ensuring employers can choose from the very best young professionals the Business School has to offer.

Our Business Management students have supported a number of large multinational and SME companies through a variety of placements to date. Such areas of work include auditing, research, accountancy, operations, marketing, business analysis, event management and human resources.

*Employer deadline - June*

## Key Features

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- Work Placements are 20 weeks in duration (Jan - May), project based, with defined objectives;
- They represent a great opportunity to identify potential interns or future employees earlier from one of the leading Business Schools in the UK;
- The placement would need to be a full time opportunity for the placement period and we ask that the student is paid at least National Minimum Wage;
- We will advertise the placement opportunity, provide you with suitable applicants and help facilitate interviews, thus reducing the HR process for the company.





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*We are proud to have been a part of the Integrated Placement programme since its inception in January 2014 and have so far offered placements to 8 students. The students have had the opportunity to work on a wide variety of different projects and gain an insight into an industry they may not have previously considered. We have found the students to be very enthusiastic and all have made a great contribution during their time with us and subsequently achieved high marks in their academic studies. I am delighted to have been able to utilise the programme as a talent pool for future graduate recruitment and we're looking forward to two former interns joining our Graduate Programme in Autumn 2015.*

**Clare Coxshall, Talent Manager, Arriva Trains Wales**



*(From left to right) Matthew Blackburn Smith, Victoria Botting, Louise Watkinson, Olivia Witt*

# Summer Internships



Internships offer short-term, focused and cost-effective placements that can bring a wealth of benefits; adding fresh ideas, energy and knowledge to your workplace. They often give you the extra capacity to pursue a new initiative or project away from your core business. Internships traditionally last 6 – 11 weeks between the months of July – September, with many of our students returning to their placement employers on graduation; this is testament to the impact they invariably make during their time with a company.

## International Placements

Our Global Opportunities team at the University supports many of our students into Internships abroad. If you are a global company interested in hosting a Cardiff Business School student in another country during the summer then please contact the International Internships Manager, Emily Travis, by email at [travise@cardiff.ac.uk](mailto:travise@cardiff.ac.uk) for further information.

# Undergraduate Work Placement



Here at Cardiff Business School we encourage all our students to spend their 3rd year on a placement within a business, allowing them to gain a deeper insight into a sector whilst setting themselves apart from other graduates and kick starting their careers.

These placements typically last between 9 – 12 months, and provide an excellent opportunity for employers to assess potential employees without any long term obligations. In some instances, students may use the placement period to complete modules of a professional qualification such as the Association of Chartered Accountants before returning to University in their final year.

Many of the employers offering an undergraduate work placement to Cardiff Business School students believe recruiting candidates who have proven their abilities during a work placement to be a more reliable way of employing graduates.

# Graduate Opportunities



It could not be easier to find the right graduate for your organisation from a School that prides itself on developing the highest calibre of work-ready business graduates.

The Cardiff University Jobs board is a FREE service dedicated to student and graduate recruitment, allowing small and large organisations globally to post opportunities and manage applications in an efficient and cost effective way.

You can also choose who sees the jobs you upload, and when the job adverts will appear on the site. In a matter of minutes you could be advertising a variety of opportunities to talented young professionals across Cardiff Business School.

## Key Features

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- Promote a variety of Internships, Undergraduate Placements and Graduate Opportunities to Cardiff Business School students for FREE on our Vacancies Board;
- Opportunity to attract top talent sooner and continue to bring fresh ideas into your business;
- Placement students from Cardiff Business School are highly motivated and well informed;
- Receive support from Cardiff Business School to attract the right student or graduate for your organisation;
- Cardiff Business School students have proven to be a valuable resource, undertaking business projects that would otherwise require the appointment of new, permanent staff.



# Moving on to great things

## James Cronk – Microsoft

Former BSc Business Management student

Following his 2nd year of studies, James made the choice to spend a year within a business to develop his skills further. With support from Jane McElroy (Careers Consultant, Cardiff Business School) James was successful in gaining a year-long placement within Microsoft as an Operations Intern. James loved the experience and quickly made an impact.

During his time at the company he was nominated for Business Impact Intern of the Year. He was also team leader for a services intern project and responsible for public sector engagements in his immediate business team. His proudest achievement was being given the responsibility of heading up public sector engagements. This was a role no previous intern had ever taken on and gave him a great deal of responsibility, accountability and exposure to the business. In December, just a few months after returning to Cardiff Business School to complete his final year of studies, James was offered and accepted a position to re-join Microsoft as an Associate Consulting Project Manager upon graduation.



*The opportunity that I received at Microsoft was incredible from my very first day to the very last. Working and learning in a real business environment added an extra dimension to what is offered at university, which enabled me to learn new skills and grow vital experience.*



## Richard Mason - Deloitte

Former BSc Business Management student

Richard was successful in gaining a place on Deloitte's highly competitive Summer Vacation scheme, run for penultimate year university students. Financial auditing was a subject he became very interested in having studied accounting as part of his degree and was keen to put this underpinning knowledge into practice.

During the placement period, Richard worked on a number of live projects, including a year-end audit for a large retailer. He learnt a great deal about what audits involve day to day, and also about the work culture and people at Deloitte, which was very welcoming and friendly.

At the end of the placement he came away feeling proud to have made a real contribution to a number of important audits and several Deloitte staff commended him on the quality of his work. The result of a short internship within Deloitte was a successful follow up interview and the formal offer of a job upon graduating.



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*My plans now are to finish my degree and then in September start work as an audit associate with Deloitte. I am confident I am in a job I really enjoy with a company I know plenty about.*



# Other opportunities to engage



## Executive Education

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Our Executive programmes connect businesses to the ever-changing economic, social and political issues of the 21st century. We work beyond the University boundaries to develop a space where organisations, practitioners and academics work together to create brilliance in business. It is our focus on implementation - turning the concepts and ideas into specific actions that improve individual and organisational performance - that sets our programme apart. For more information please contact [HellardL@cardiff.ac.uk](mailto:HellardL@cardiff.ac.uk)



## Guest Presentations and Lectures

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It is important to us that our students have a sound understanding of industry trends and upon graduating attract the very best employers within a sector. Guest presentations provide a fantastic opportunity for our students to understand how skills and knowledge translate in the workplace from experienced professionals in their field. If you are interested in sharing your experience and expertise through involvement in any of our undergraduate or postgraduate programmes then please speak to Andrew Glanfield, [GlanfieldAR@cardiff.ac.uk](mailto:GlanfieldAR@cardiff.ac.uk)



## Careers Fairs / Events

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Careers Fairs and events are held throughout the year, from large scale recruitment/information events for students from any degree discipline, to themed events that target specific sectors across each School. If you want to find out how to get involved or see what events are coming up please contact [employerservices@cardiff.ac.uk](mailto:employerservices@cardiff.ac.uk) / 02920 874712



## Research Opportunities

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To be truly world class, our research has to be ground breaking, impactful and stand up to rigorous testing. Research is at the heart of Cardiff Business School's activities with strong links to local and international companies helping us identify areas that require investigation, as well as providing grounds for theories. To discover how our research can benefit your company, please contact Dr Andy Davies, [DaviesAT4@cardiff.ac.uk](mailto:DaviesAT4@cardiff.ac.uk)



## Knowledge Transfer Partnerships

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Knowledge Transfer Partnerships (KTPs) are a three way partnership between an organisation, a graduate and Cardiff University. Part funded by Government, the scheme provides access to academic skills and expertise to businesses who wish to innovate, expand or improve their performance. Cardiff has an impressive portfolio of successful KTP projects, including an award winning KTP with Ford Motor Company. For more information please visit [www.cardiff.ac.uk/ktp](http://www.cardiff.ac.uk/ktp)



## Sponsorship

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A number of sponsorship and branding opportunities exist within Cardiff Business School. For as little as a few hundred pounds you could promote your company to thousands of students and strengthen your links with Cardiff Business School. Sponsorship opportunities range from support for student awards to funding of research or school facilities. Should your company be interested in learning more about these opportunities, please contact Rhys Evans, [EvansR9@cardiff.ac.uk](mailto:EvansR9@cardiff.ac.uk) / 02920 870308



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*As one of the largest financial services companies in Cardiff, we have a keen interest in helping retain and develop skilled talent in the region. Supporting scholarships of the highly regarded Cardiff Business School represents a perfect collaboration between business and education to further develop the financial sector in Wales.*

**Ed Paulat, managing director of GMAC UK**



This brochure has been designed to give you a brief insight into the variety of engagement opportunities we attract and promote to Cardiff Business School students and graduates. We have made a conscious effort to promote placements that complement wider Cardiff University and graduate employer programmes, however we are always keen to develop new opportunities within an organisation or a sector.

We understand the importance of working closely with businesses across Wales, the rest of the UK and globally to ensure we are fulfilling our commitment to produce well-rounded and highly employable individuals.

Hopefully you have identified a number of opportunities that will add value to your business and in turn, develop a long lasting relationship with Cardiff Business School. If you have any questions or you would like to find out more please do not hesitate to contact me.

Regards,  
**Alex Hicks**  
Placement Manager

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